

Tess McCabe
Graphic Designer

tel (03) 9375 7228
mob 0419 280 282
tess@tessmccabe.com.au
www.tessmccabe.com.au
abn 7738 345 8340

2008–present

Independent graphic designer

Melbourne, VIC

Annual reports, branding and identity, publications and website interface design for state government departments, not-for-profit organisations, small–medium size businesses, restaurants and boutique design studios

2007

February '07–January '08 — 12 month contract

Graphic designer

Land Victoria Communications, Department of Sustainability and Environment

Melbourne, VIC

Design, layout and preparation for print and/or website upload of all material promoting Land Victoria business unit initiatives

Freelance graphic designer

Red Creative Design & Digital Pty Ltd

Hawthorn, VIC

Small–medium business branding and publication design

Freelance graphic designer

Various clients

Branding and identity, publications and website interface design for small–medium size businesses throughout Australia and Canada

2006

International travel throughout USA, Canada and Europe

Freelance graphic designer

Various clients

Branding and identity, publications and website interface design for small–medium size businesses throughout Australia and Canada

July–August '06 — 8 week contract via Aquent Canada

Freelance finished artist

Endeavour Marketing and Communications

Toronto, Canada

2003–2005

August '03–December '05

Graphic designer

John Wiley & Sons Australia, Ltd

Brisbane, QLD

Design of secondary and tertiary textbooks, non-fiction and trade books, and associated promotional material

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EDUCATION

2000–2002 — 3 years full time
Bachelor of Design Studies (Graphic Design)
Queensland College of Art, Griffith University
Brisbane, QLD

SKILLS SUMMARY

- Concept, direction, design of a wide range of printed materials — 8+ years experience
- Interface design for websites/multimedia products — 5+ years experience
- Adobe Creative Suite software — advanced skills to CS4 (including completion of Level 2 Photoshop CS2 via Alpha Computer Consultants, October 2007)
- PC/Mac platform — 10+ years experience
- Print setup procedures — very confident
- Client consultations; liaising with printers and suppliers — 7+ years experience
- Small business administration — 67+ years experience

OTHER INFORMATION

- AGDA (Australian Graphic Design Association) professional member
- AGDA mentor
- Event organiser — Creative Women's Circle (bi-monthly networking event)

PROFESSIONAL REFERENCES

Provided upon request